



## **Union County **VIRTUAL** Heritage Festival & Wild Turkey 5K**

### **2020 T-shirt Logo Design Contest**

***The contest is open to everyone who lives, works, attends school, or is a member of an Art Association in Union County, North Carolina!***

#### ***Prizes for the Winning Entry***

- ♦ A cash award in the amount of \$100 from the UC Heritage Festival Committee.
- ♦ Award Presentation will be held on September 19 on the Heritage Festival Facebook page.
- ♦ Artist's name on the t-shirt or signature within the design (artist's preference).
- ♦ Two free t-shirts with the winning design.
- ♦ Special recognition in a press release and on the festival Website and on Facebook.
- ♦ Contest winner will have the use of the chosen logo for their personal artist portfolio.

#### ***Design must include the following text:***

- ♦ Virtual Union County Heritage Festival Wild Turkey 5K Trail Run and Walk (or Run/Walk) September 19, 2020.

#### ***Design must include the following graphic:***

- ♦ A fun, animated, illustration of a wild turkey (We're serious about the FUN, ANIMATED part!)

#### ***Other Design Considerations:***

- ♦ Design should reflect a family-oriented event
- ♦ Have lettering that is easy to read
- ♦ Artwork must be original and the design be the creation of the submitting artist. No clip art.
- ♦ Image should be colorful and graphically appealing.
- ♦ Design will appear on the front of the shirt (back is reserved for sponsor logos).
- ♦ Design will be used on a white t-shirt.
- ♦ Design must be limited to a maximum of 4 colors – be creative with shading & details.



## 2020 T-shirt Logo Design Contest

### ***Submission Requirements:***

- ♦ Design must be submitted by July 31st, 2020 via email to [smcelveen1974@gmail.com](mailto:smcelveen1974@gmail.com)
- ♦ Please submit your design as a pdf file.
- ♦ All entry emails should have on the subject line “2020 T-shirt Design Contest”
- ♦ Your submission email must include:  
First and Last Name      Phone Number      Home Address
- ♦ If you do not live in Union County, please also tell us the name and address of where in UC you are employed, or go to school, or the Art Association you are affiliated with.
- ♦ Submission must be accompanied by a signed Consent and Release (available on website).
- ♦ We will let you know when we receive your submission.
- ♦ The Heritage Festival Committee reserves the right to request minor revisions to a design for re-submission.
- ♦ There is no cost to enter the contest.
- ♦ Artists may submit one, but not more than two designs.

### ***Selection:***

- ♦ A panel of judges will select the winner.
- ♦ The winner will be notified the week of August 10<sup>th</sup>.
- ♦ The winning entry becomes property of the Union County Heritage Festival.

**Questions:** Sonia McElveen, C: 704-221-1930, [smcelveen1974@gmail.com](mailto:smcelveen1974@gmail.com)

***Thanks for participating!***



NC State University and N.C. A&T State University are collectively committed to positive action to secure equal opportunity and prohibit discrimination and harassment regardless of race, color, national origin, religion, political beliefs, family and marital status, sex, age, veteran status, sexual identity, sexual orientation, genetic information, or disability. NC State, N.C. A&T, U.S. Department of Agriculture, and local governments cooperating.

**unioncountyheritagefestival.org**